



# UI UX DESIGN SERVICES



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- 1 **DESIGN PROCESS**
- 2 **SERVICES**
- 3 **BENEFIT**
- 4 **PORFOLIO**
- 5 **CONTACT US**

# DESIGN PROCESS

1

## Empathize

We explore your business, users, and industry to shape a design strategy aligned with your goals.

- Empathy Map
- Requirement gathering
- User personas
- Competitor analysis
- User interviews / surveys
- User Journey Map

2

## Define

Synthesize findings from the empathy phase and define the real problem to solve.

- User flow diagrams
- Clear interaction paths
- Problem Statement
- Prioritized Feature List

3

## Ideate

We create wireframes to explore layouts and content placement before going visual.

- List of solution ideas
- Low-fidelity wireframes
- User Flow Diagram
- Information Architecture

4

## Design

We bring visuals to life with color, typography, and style to make your product look stunning and on-brand.

- High-fidelity Mockups
- Interactive Prototype
- UI Kit / Design System
- Custom UI components
- Brand integration

5

## Validate and Iterate

Test the prototype with real users to gather feedback and refine the solution.

- Usability Testing Report
- Improved Design
- Plan for Next Iteration
- Stronger user experience
- Polished and validated UI

6

## Handoff

We prepare all design assets and specs for a seamless developer handoff.

- Handoff documents
- QA and design reviews
- Design system & style guide
- Inspectable files

# SERVICES

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**1 UX RESEARCH**



**4 DESIGN SYSTEM**



**2 UI UX DESIGN**



**5 VISUAL DESIGN**



**3 WIREFRAMING &  
PROTOTYPING**



**6 USABILITY  
TESTING**



BENEFIT

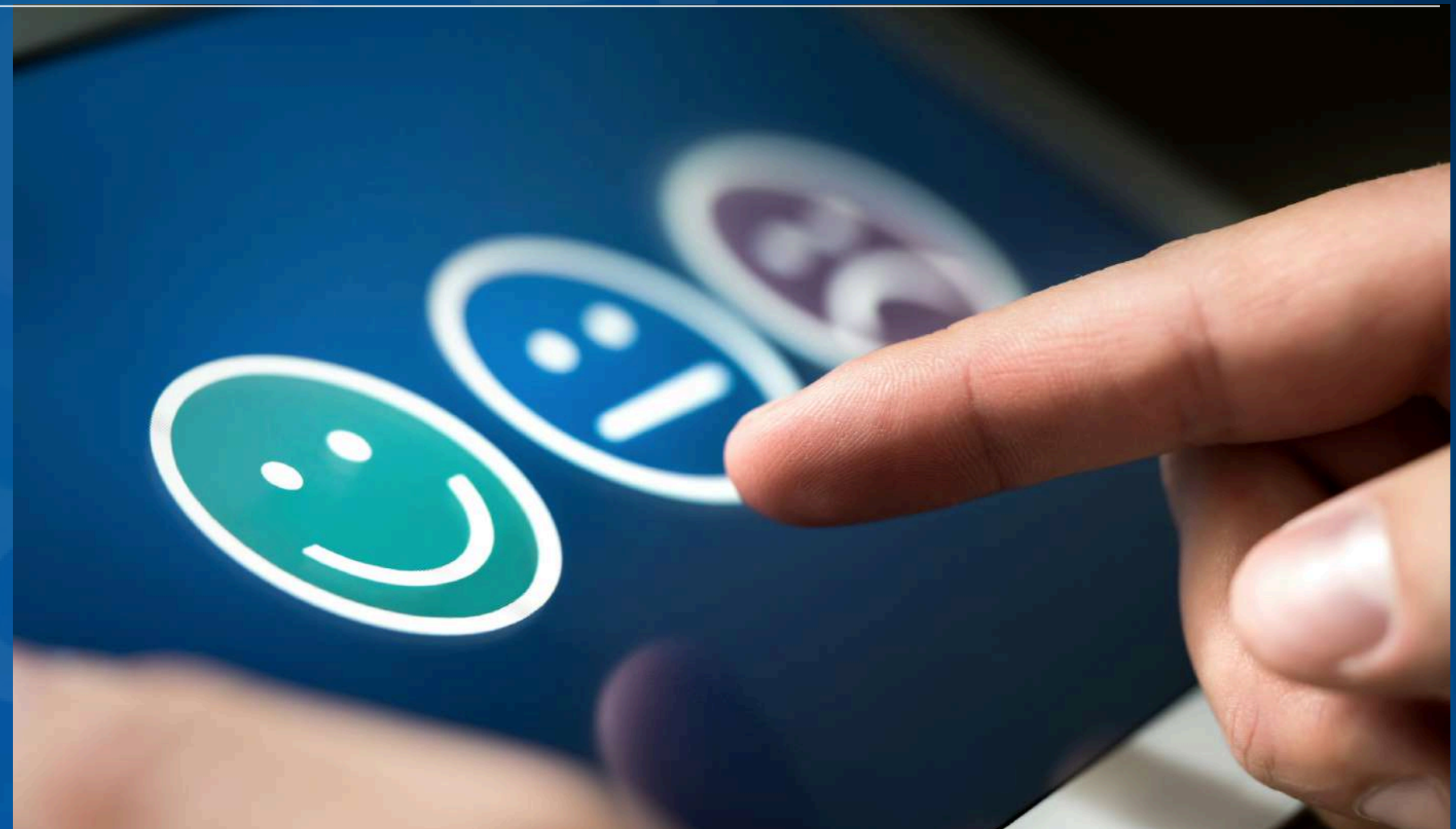
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# ENHANCED USER EXPERIENCE

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We design intuitive and user-centered interfaces that improve satisfaction and usability.

- 1 Love the perspective in this product shot.
- 2 Reduces user frustration and cognitive load
- 3 Increases engagement and time spent on your product





# STRONGER BRAND IDENTITY



We create visually cohesive designs that reflect and strengthen your brand presence

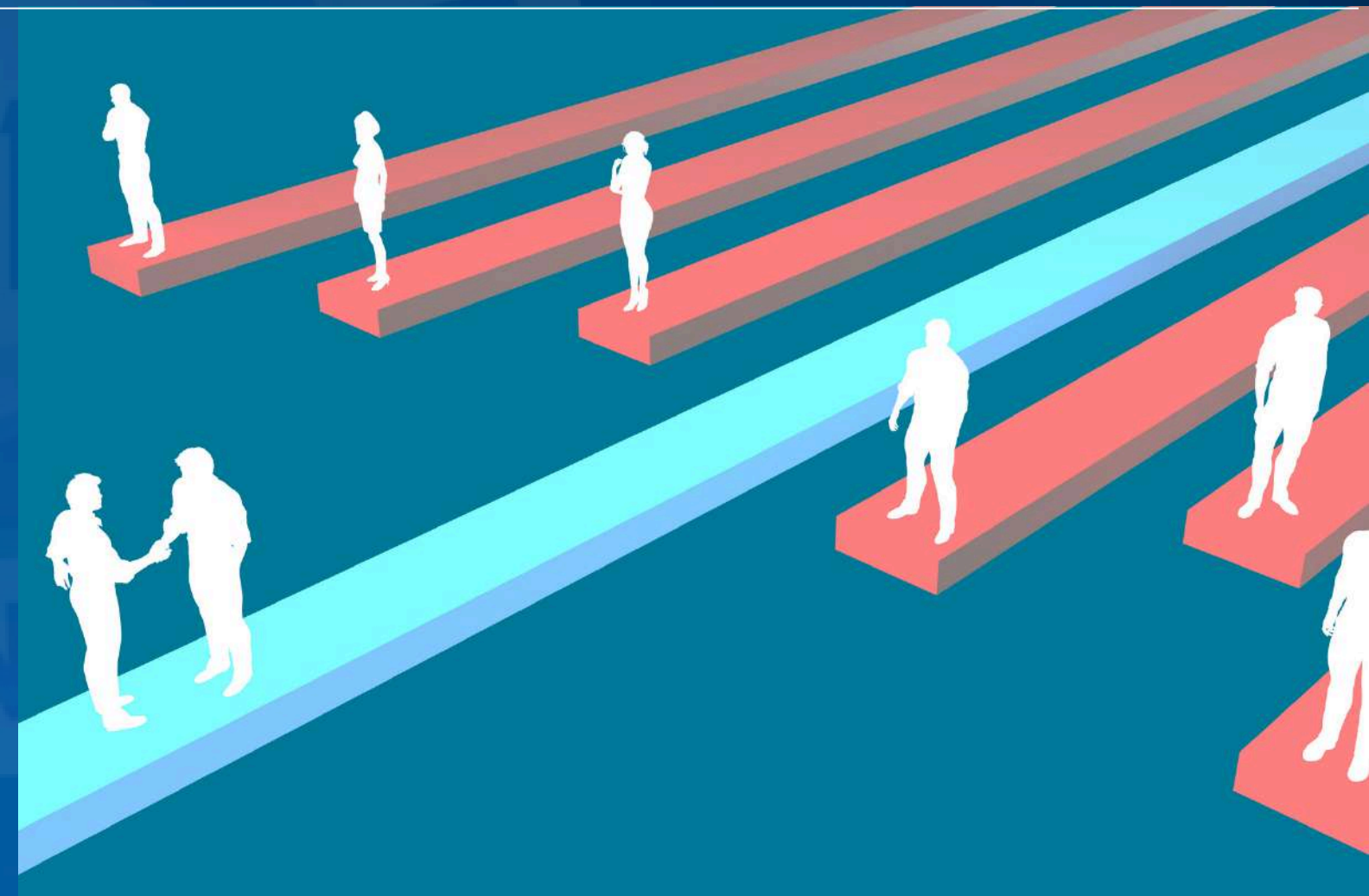
- 1 Consistent use of color, typography, and visuals
- 2 Reinforces brand recognition across all touchpoints
- 3 Builds trust and emotional connection with users

BENEFIT

# COMPETITIVE ADVANTAGE

A great UX sets your product apart  
in a crowded market.

- 1 Modern, polished interface that users love
- 2 Faster onboarding and better retention
- 3 Gives users a reason to choose you over competitors



# HIGHER CONVERSION RATES

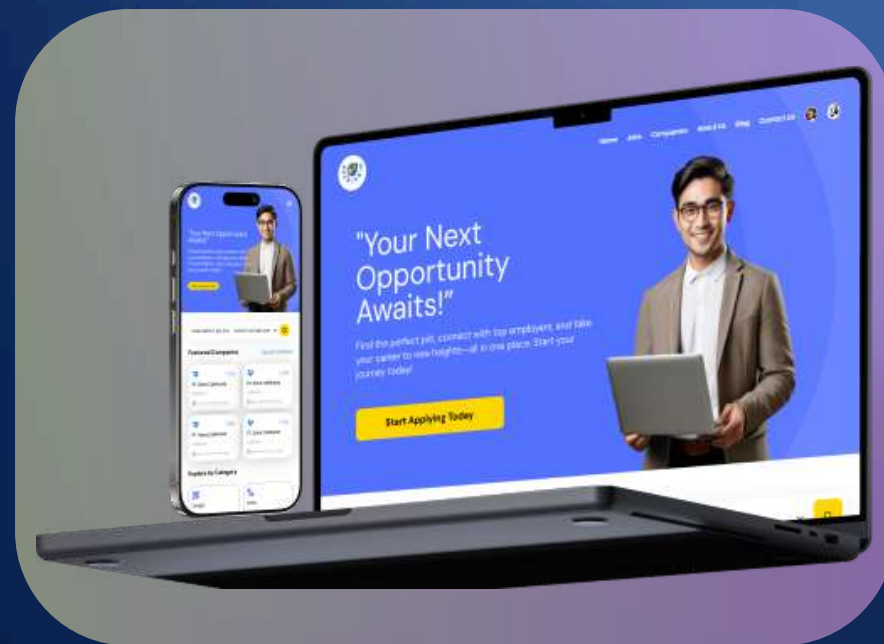


Our UX strategies are built to guide users toward taking action.

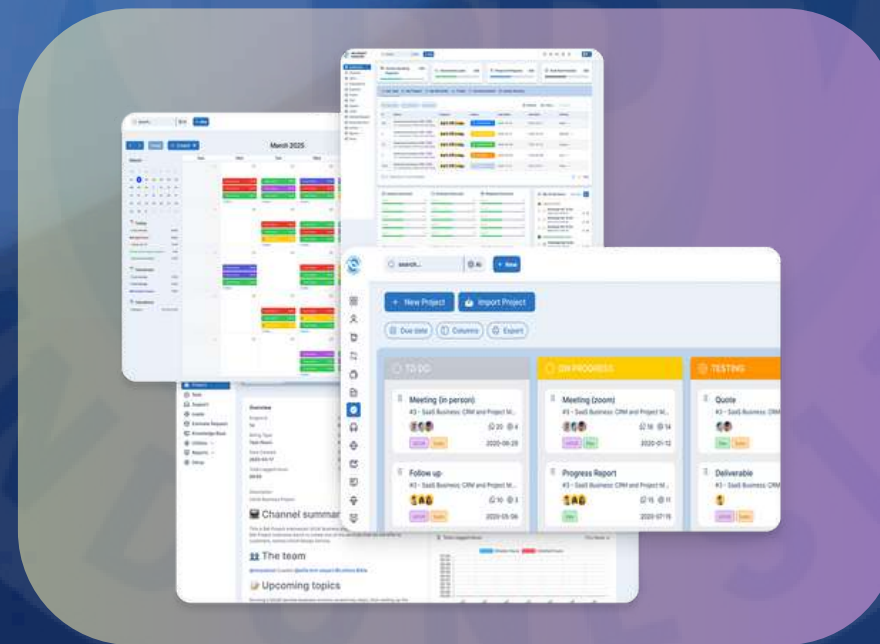
- 1 Clear calls-to-action and seamless flows
- 2 Optimized layout for goal completion
- 3 Reduced friction across key touchpoints



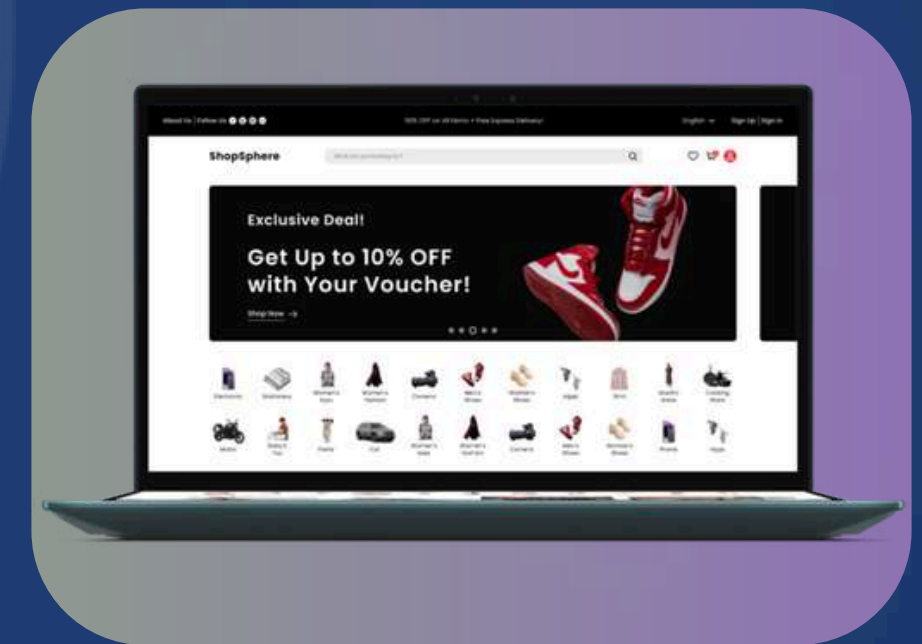
# OUR WORK SPEAKS FOR ITSELF



**1** Open Job

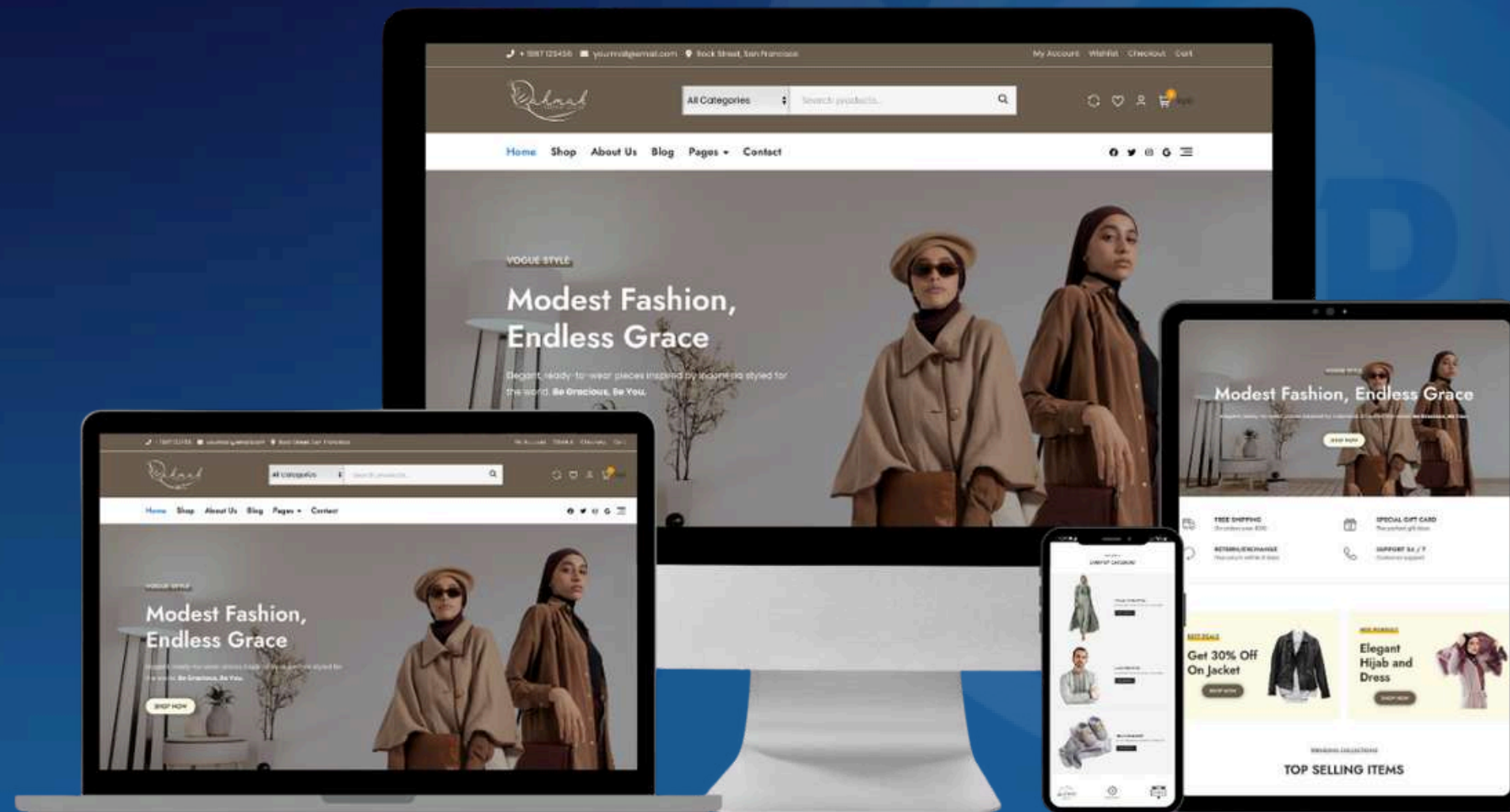


**2** CRM



**3** ShopSphere

# RAHMAH MODE



Rahmah Mode brings the spirit of modest fashion to life blending Indonesian heritage with a modern, global style.

- 1 Custom Website Design
- 2 WooCommerce Store Setup
- 3 Plugin & Feature Integration







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# MONFLOW FINTECH

Monflow is a web app that makes it easy for users to manage their finances in a visual, concise, and easy-to-understand way.

- Intuitive Dashboard
  - Clean & Minimal Design
  - Seamless Interaction
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# CONTACT US

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