Our Simple & Transparent Website Development Process

Branding & Design
(We Make It Look Amazing!)

Content & SEO
(Attract More Customers!)

Post-Launch Support
(We've Got Your Back!)

Discovery & Planning
(We Listen to Your Needs)

Development
(Building Your Website)

Testing & Launch
(Perfect Before Going Live!)
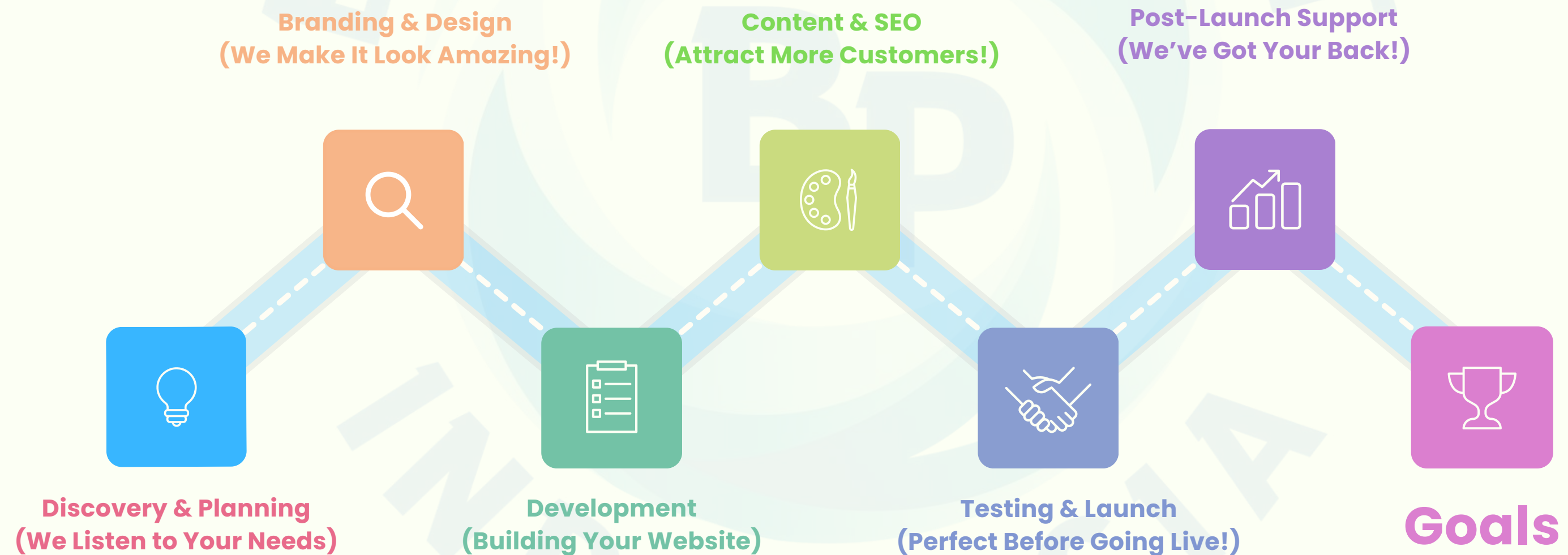
Goals

Step 1: Discovery & Planning (We Listen to Your Needs)

✅ Free Consultation – We discuss your business goals, target audience, and website vision

✅ Competitor Research – We analyze what works in your industry

✅ Project Roadmap – We provide a clear timeline and deliverables

We'll discover:

✓ Your business goals & ideal customers

✓ Must-have website features (e-commerce, booking, etc.)

✓ Competitor strengths we can outperform

You get:

✅ Custom project roadmap with timeline

✅ Recommended platform (WordPress/Shopify/etc.)

✅ Transparent pricing – no surprises

🎯 Goal: Define the perfect website strategy for your business

Step 2: Branding & Design (We Make It Look Amazing!)

✅ Custom Design Mockups – We create 2-3 design concepts for your homepage

✅ Mobile-Friendly & Fast Loading – Optimized for all devices

✅ Brand Consistency – Colors, fonts, and style that match your business

Our design process:

1. Mood Board Creation – We capture your brand's look/feel
2. Homepage Concepts – You pick your favorite direction
3. Full Design Approval – Before we build anything

Key features:

✨ Mobile-first responsive design

⚡ Speed-optimized from the start

🎯 Strategic layout guiding visitors to convert

🎯 Goal: A stunning, professional design that wows your customers

Step 3: Development (Building Your Website)

✅ Choose the Right Platform (WordPress, Shopify, Wix, or custom coding)

✅ Secure Hosting & Domain Setup (We handle all tech setup)

✅ Key Pages Built – Homepage, About, Services, Contact, Blog (if needed)

✅ E-Commerce? We integrate secure payment gateways (PayPal, Stripe, etc.)

We handle all the tech:

• Secure hosting setup

• Core pages built (Home, About, Services, Contact)

• E-commerce? We integrate payments & inventory

• Blog setup if needed for SEO

🎯 Goal: A fully functional website that works smoothly

You receive:

🔧 Staging site to preview progress

📱 Mobile/tablet/desktop testing reports

📅 Weekly progress updates

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Step 4: Content & SEO (Attract More Customers!)

✅ SEO Optimization – We help your site rank higher on Google

✅ Keyword Research – We use terms your customers search for

✅ Engaging Content – Professionally written text, images, and videos

Our 35-point checklist includes:
✓ Every button/link works
✓ Fast load times (<2 seconds)
✓ Flawless mobile experience
✓ SEO foundations in place
✓ Security protections active

You get to:
✓ Review and request final tweaks
✓ Receive training on managing content

🎯 Goal: A website that brings you more traffic & leads

Step 5: Testing & Launch (Perfect Before Going Live!)

✅ Bug Testing – We check all links, forms, and mobile responsiveness

✅ Speed Optimization – Fast loading (no frustrating delays)

✅ Final Approval – You review & approve before launch

✅ Go Live! – We publish your website for the world to see

Launch day includes:
- Domain connection
- Final speed optimization
- Basic SEO submission

Ongoing support options:
- 📈 Monthly maintenance packages
- 🛡️ Security monitoring
- 📊 Analytics reports

🎯 Goal: A flawless, high-performing website

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Step 6: Post-Launch Support (We've Got Your Back!)

✅ Free Training – We teach you how to update content

✅ Security & Backups – Protection against hackers

✅ Monthly Maintenance (Optional) – Updates, backups, and support

Launch day includes:
- Domain connection
- Final speed optimization
- Basic SEO submission

Ongoing support options:
📈 Monthly maintenance packages
🛡️ Security monitoring
📊 Analytics reports

🎯 Goal: A website that keeps growing with your business!

Why Choose Us?

✓ **No Hidden Costs – Clear pricing from Day 1.**

✓ **Fast Turnaround – Get your website in 1 weeks.**

✓ **Dedicated Support – We're here even after launch.**

✓ **Post-launch coaching – We train your team**

✓ **Proven Results – Check our [portfolio/testimonials] at https://baliproject.co.id**

Ready to Get Started?

📅 **Book free consultation** https://booking.baliproject.co.id

📞 **Call us at** +62812-3444-4184

📧 **Email us at** contact@baliproject.co.id

💻 **Visit** https://baliproject.co.id

Let's build a website that attracts customers & grows your business!

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