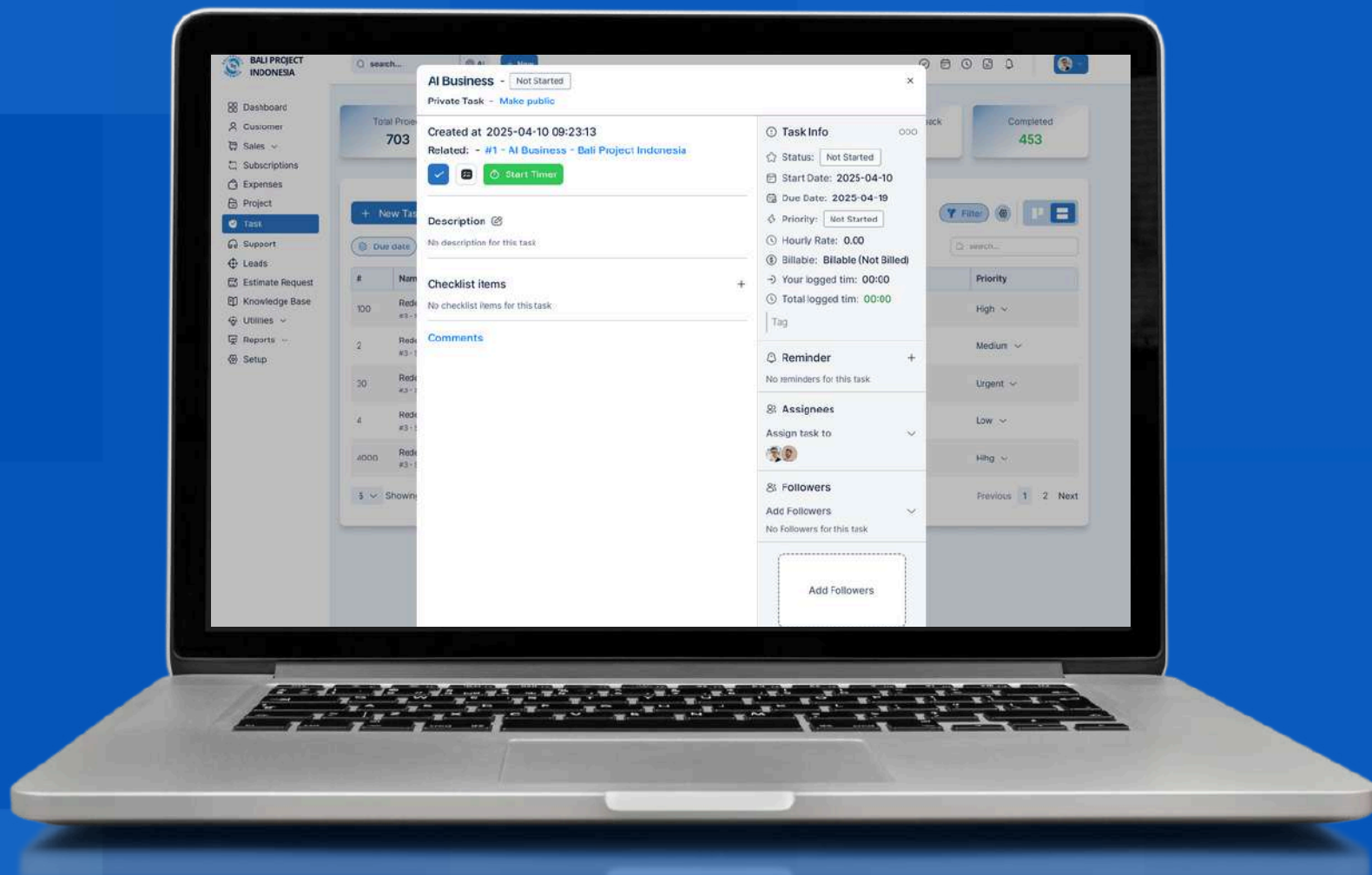INTEGRATION WITH

# CUSTOMER RELATIONSHIP MANAGEMENT

Assessing the synergy between marketing automation and CRM systems

Contact Management

Monitoring Sales Pipeline

Ideal Customers

Customer Relations

Importance of **CRM**

Administrative Tasks

Plan Follow-up

# DID YOU KNOW?

## 65% of Digital Marketers Use CRM Software for Reporting



Is a strategy and technology used by businesses to manage interactions with customers and potential customers. It helps companies improve relationships, streamline processes, and increase sales.

# CUSTOMER RELATIONSHIP MANAGEMENT

# SAY GOODBYE TO EXCEL SHEETS AND UPGRADE TO **CRM**

## Track, Automate & Maximize Your Productivity with Us
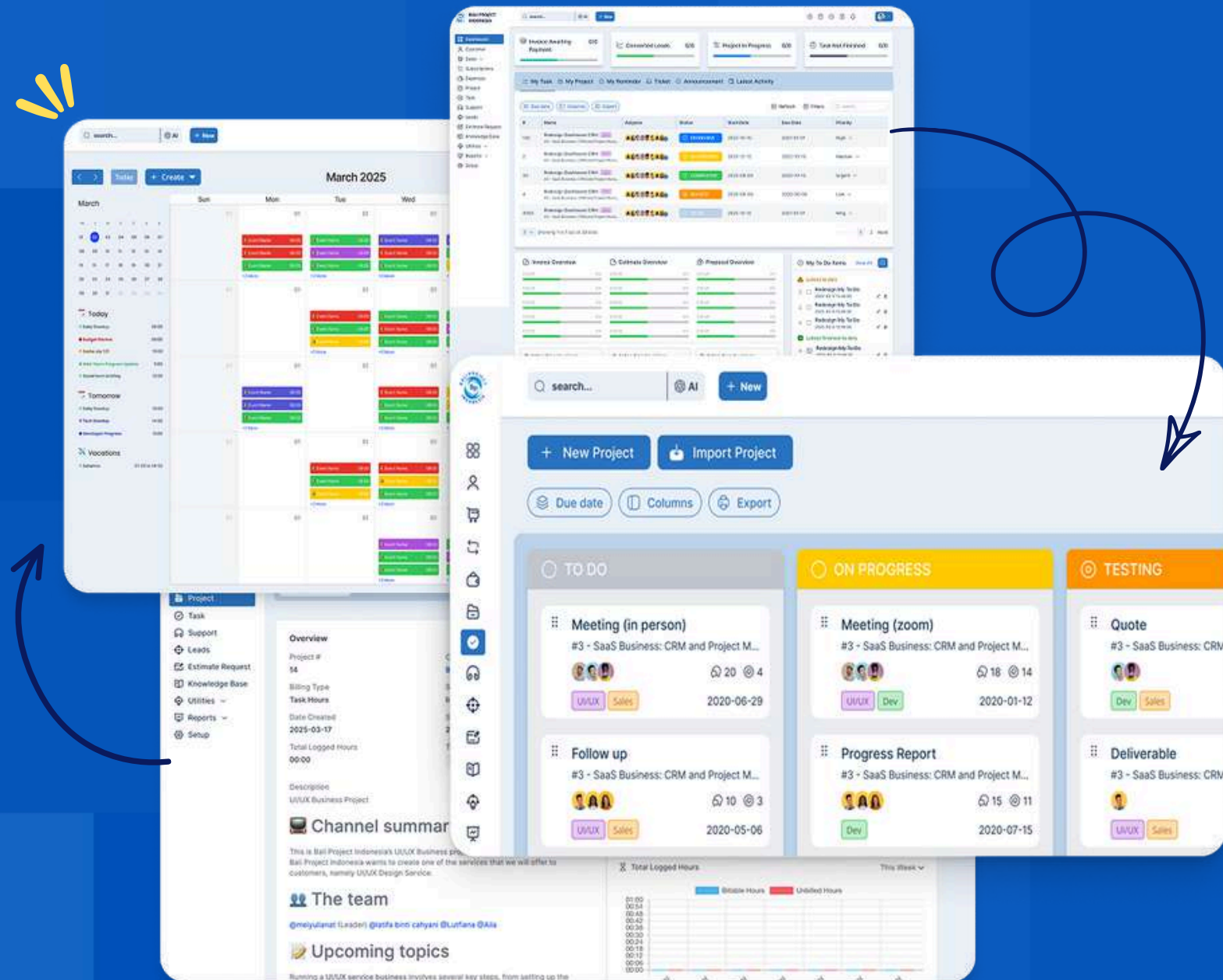
Manage leads with ease.
Start your CRM journey!

**Get a Free Demo**